AUS920020639US1 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Ashley et al.

5 Serial Number: 10/621,934

Filing Date: July 17, 2003

Art Unit: 2452

Examiner: Hussain, Tauqir

Confirmation Number: 3072

15 For: Method and system for providing user

control over receipt of cookies from e-

commerce applications

20 Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

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Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

This paper is submitted in response to the non-final Office action, which action was mailed December 7, 2009. That action re-opened prosecution of this case. Reconsideration and favorable action are requested

Please amend the application as set forth below.

30 IN THE CLAIMS

Please add new claims 28-30 as set forth below.

A complete claim listing begins on the following page.